

Canadian Tire Pembroke Contributes \$10,000 to the Pembroke Regional Hospital Foundation!

FOR IMMEDIATE RELEASE
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The Pembroke Regional Hospital Foundation is excited to announce the return of the *Black & White Gala* on October 19th!

Thank you to Ray and Barb Pilon, local owners and operators of Canadian Tire Pembroke, for their continued support of local health care, generously donating \$10,000 to this year's event as a *Gift of Humanity* sponsor.

"Barb, myself and our team here at Canadian Tire Pembroke are happy to once again contribute to the PRHF in support of the Pembroke Regional Hospital and local health care. As a 100% locally owned Canadian company, we are committed to supporting our local community," Mr. Pilon said.

The *Black & White Gala* is an opportunity for ticket purchasers to enjoy a catered meal from Ullrich's at the beautiful Normandy Officers' Mess while supporting the Pembroke Regional Hospital. An online auction will launch on September 30th and will be open to the public. Watch the PRH Foundation Facebook page for details in the coming weeks.

Proceeds from the *Black & White Gala* support the highest priority equipment needs at the Pembroke Regional Hospital, improving the lives of local patients and their families.

Foundation Executive Director Roger Martin adds, "We are very blessed to have the support of this local business, coupled with their staff at Canadian Tire Pembroke. Thank you all very much!"

For more information regarding the *Black & White Gala* please contact Leigh Costello, Community Fundraising Specialist at the Pembroke Regional Hospital Foundation at leigh.costello@prh.email or (613) 732-2811, extension 6129.

FOR MORE INFORMATION, PLEASE CONTACT:

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